LET'S TALK

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Hello, my name is Benjamin K. Shown

EXPERIENCE

2013 – Present
Boston, MA and
Seattle, WA

TECTONIC Creative direction and design on user interface projects and experiences for next-generation software. Specific attention to storytelling, envisioning, and motion design with clients including Amazon, Amplify Learning, and Blackberry.

2001 – Present
various locations

FREELANCE DESIGNER + ART DIRECTOR Range of design projects and mediums with clients including Arcade Magazine, Cadence Biomedical, and Concerted Efforts.

2011 – 2012
Seattle, WA

MICROSOFT ENVISIONING Design of software and technology prototypes for Microsoft's future vision across scenarios set in the home and office. Specific attention to visual systems and evolving the Microsoft metro design language.

2010 – 2011
Seattle, WA

EMP MUSEUM Exhibit design, art direction, and data visualization for permanent and traveling exhibits including Can't Look Away: The Lure of Horror Film and Fantasy: Worlds of Myth and Magic.

2009 – 2010
Seattle, WA

UNIVERSITY OF WASHINGTON Conduct lectures and provide teaching support for University of Washington undergraduate design program including courses in Design Foundations, Typography, and Professional Practice.

2007 – 2008
Boston, MA

EF EDUCATION Design and develop a variety of projects for EF's worldwide educational travel ventures. Experience with travel market research, photography art direction, and a Paul Rand branding system.

EDUCATION

2008 – 2010
Seattle, WA

UNIVERSITY OF WASHINGTON MFA in Visual Communication Design in the UW School of Art. 2009 Design in Rome participant.

2001 – 2005
St. Louis, MO

WEBSTER UNIVERSITY BA in Interactive Digital Media. Studied abroad in Thailand and The Netherlands. Magna cum laude.

SKILLS

I AM PASSIONATE about crafting savvy stories in digital, print, and built environments. I have a love for top-shelf typefaces, peculiar maps, and the power of design to create social change.

I KNOW Adobe Illustrator, InDesign, Photoshop, QuarkXpress, FontLab Studio, and Final Cut Pro.

I UNDERSTAND HTML, CSS, Wordpress CMS, and some Actionscript and Javascript.

PUBLICATIONS + ACCOLADES

NOV 2012	Black & White: New Monochrome Graphics / Victionary
OCT 2012	New Modernist Type / Steven Heller, Gail Anderson
MAR 2012	Communication Arts, Interactive Annual 18
SEP 2011	Sappi Ideas That Matter grant recipient
JAN 2010	Type Directors Club, Typography 31 / TDC56
OCT 2009	ATypI / Mexico City, Mexico

LECTURES

SEP 2011	Pecha Kucha 33, Design Makes Social Good / Seattle, WA
MAY 2011	AIGA Design Give / Seattle, WA
NOV 2010	African Studies Association Conference / San Francisco, CA
JUL 2009	Department of Design / UC Davis